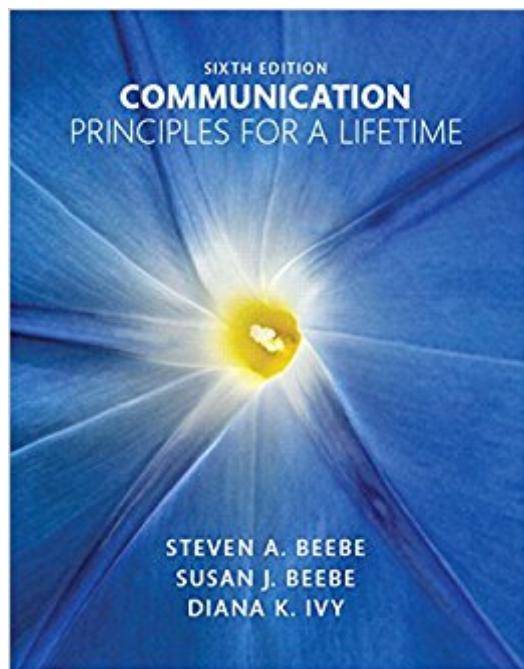


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Communication: Principles For A Lifetime (6th Edition)



Synopsis

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Book Information

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Customer Reviews

Dr. Steven A. Beebe is Regents' and University Distinguished Professor of Communication Studies at Texas State University. He served as Chair of the Department of Communication Studies for 28 years and as Associate Dean of the College of Fine Arts and Communication for 25 years. Steve is an author or co-author of twelve books (with multiple editions totaling more than 70 books), more than 50 articles and book chapters, as well as over 150 papers and presentations at professional conferences. Steve's communication books have been used at hundreds of colleges and universities throughout the world, making him one of the top communication textbook authors in the United States. Steve served as President of the National Communication Association (NCA), the largest professional communication association in the world, in 2013. Susan J. Beebe was an award-winning faculty member in the Department of English at Texas State University from 1988 to her retirement in 2014. As Director of Lower-Division Studies in English for 11 years, she directed the first-year writing and sophomore literature programs and helped to train and mentor hundreds of graduate teaching assistants. Sue's professional interests and expertise encompass both oral and written communication. She has co-authored with Steven Beebe several communication textbooks used at more than a thousand universities worldwide. In addition, she has published articles, conference papers, and teaching materials in both English and communication studies. Diana K. Ivy, Ph.D., Professor of Communication at Texas A&M University, Corpus Christi, has been teaching communication at the college level for over 30 years, including such undergraduate and graduate courses as nonverbal, interpersonal, gender, and instructional communication. She has co-authored three textbooks, *Communication: Principles for a Lifetime*, *GenderSpeak: Personal Effectiveness in Gender Communication*, and *Nonverbal Communication for a Lifetime*, all in multiple editions, and has published articles in *Communication Education*, *Southern Communication Journal*, and *Women & Language*. She was Speaker of the Faculty Senate and Director of the Women's Center at her university, has held multiples offices in the National Communication Association, hosted a call-in radio show, "Call Me Ivy," and completed post-doctoral coursework at Oxford University, studying C. S. Lewis and communication. A

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